

## **POPULAR ACCIDENT FIRM & COMMUNITY LEADER UNITE IN CAMPAIGN AGAINST TEENAGE DRUNK DRIVING**

305-NO-FAULT, the accident injury network that provides accident victims guidance for their medical benefits, attorneys, and rehabilitation, has joined forces with community leader and candidate for the Florida House of Representatives to tackle the issue of teenage drunk driving. This is a serious matter that claims the lives of 28% of all young people that drink & get behind a wheel of a motor vehicle each year.

It all began with a late night phone call. Zeri Zapata, the principal and operator of 305-NO-FAULT, animatedly called Whilly Bermudez at 2:20AM in the morning to ask him to be the company spokesperson. Whilly, being cautious about such requests, was prepared to start the "I'm flattered but..." speech, but continued to listen to what Zapata had to say. He explained that he had learned the younger brother of a close friend had died in a DUI related accident. He went on to say that others in his industry do not do enough in the community to create awareness to this problem. Zeri also wants to help raise funds for Mothers Against Drunk Driving (M.A.D.D), one of the nation's most widely respected non-profit organizations. When the conversation was over, Bermudez agreed and was happy to begin the efforts.

Zeri Zapata feels that Whilly Bermudez is best suited to lead the charge because of his strong presence in the South Florida Community and Non Profit fundraising experience. "Whilly is one of the most recognized names around. Not to mention for all the right and positive reasons. He is a role model to a lot of people – young and old." Bermudez says, "Zeri Zapata is a young entrepreneur that, at a young age, already wants to make a difference and an impact."

The duo is also set to launch a school wide campaign to visit students and speak about the dangers of drunk driving. 305-NO-FAULT will continue the efforts year-round.